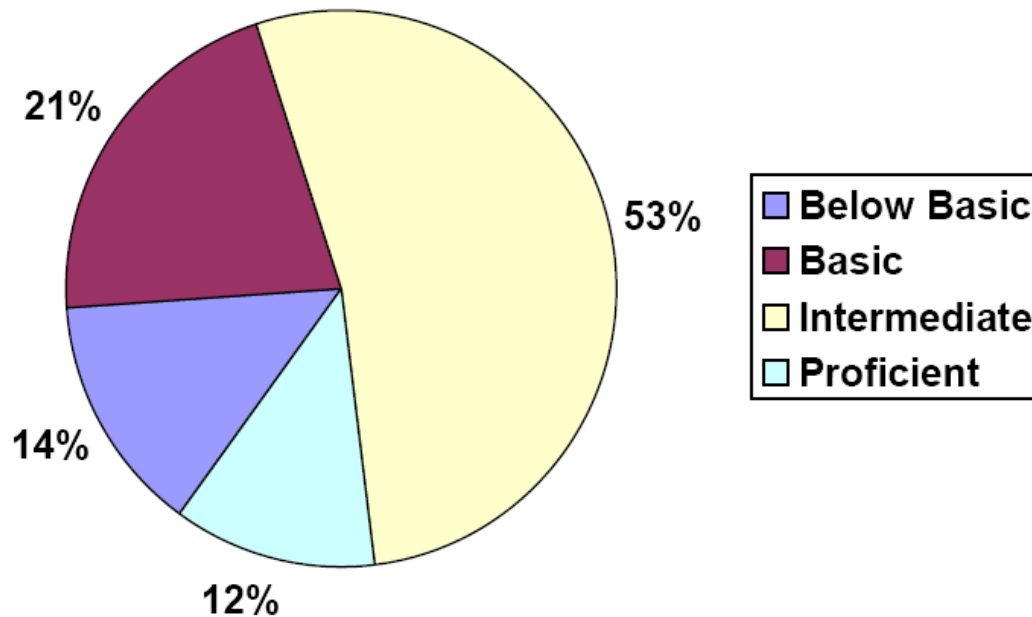


## The Health Literacy Data



### National Assessment of Adult Literacy (NAAL)

- Periodic survey of nationally representative sample of adults in U.S.
- First measured health literacy in 2003
- Survey participants completed 28 tasks like finding proper dosage on a drug label
- Tasks are grouped into 3 domains, clinical, preventive and navigation
- Results show that 77 million adults or 35% of the adult population in the U.S. have basic or below basic health literacy levels

Dewalt, D. & Pignone, M., (2008). Health Literacy 101: Defining the Problem and What We Can Do About it. NC Program on Health Literacy.

White, S., (2008). Assessing the Nation's Health Literacy. American Medical Association Foundation.