



MASSACHUSETTS  
GENERAL HOSPITAL

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NURSING AND  
PATIENT CARE SERVICES

**INNO****ATION**  
**Design**  
**Excellence**  
**Awards**

**IDEA Program**



# Defining Innovation

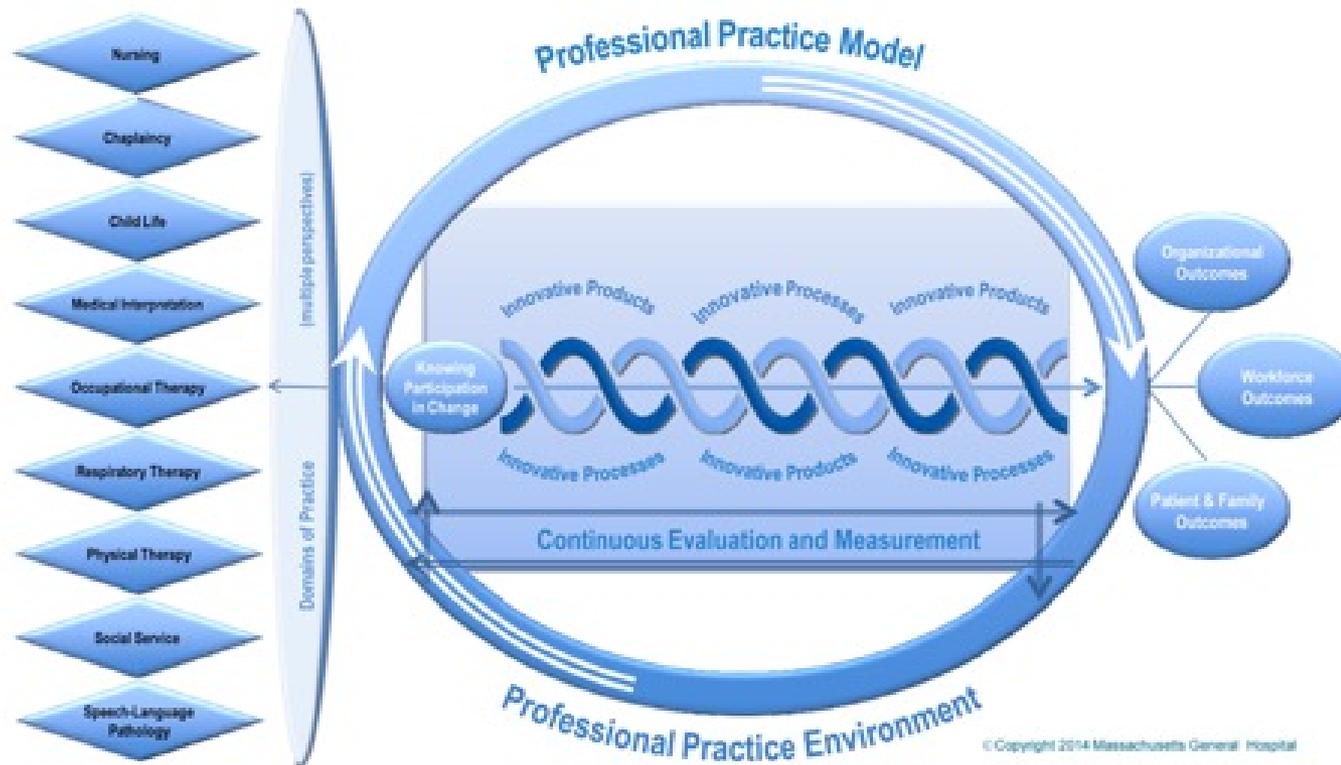
“Innovation in service delivery and organization [is] a novel set of behaviors, routines, and ways of working that are directed at improving health outcomes, administrative efficiency, cost effectiveness, or users’ experience and that are implemented by planned and coordinated actions”  
Greenhalgh, 2004





# Conceptual Framework

## Model for Innovation in Care Delivery





# Enhancing a culture of innovation

INNOVATION  
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## MGH Mission

*Guided by the needs of our patients and their families, we aim to deliver the very best health care in a safe, compassionate environment; to advance that care through innovative research and education; and to improve the health and well-being of the diverse communities we serve.*

## IDEA - A new grant program

- Proposing a plan to award grants annually to Nursing and Patient Care Services staff from *all disciplines* for the purpose of advancing innovation in care delivery
- Invite proposals containing innovative ideas that may lead to advancement, enhancement or improvement in:
  - Care Delivery (advancing IOM Aims)
  - eCare
  - Workflow
  - Work environment
  - Patient Experience
  - Staff Engagement
  - Cost Containment
- IDEA proposals must align with at least one of the four pillars of the MGH Mission: **Patient care, research, education, community**



# IDEA Awards planned for FY 2017

## Award

- Up to 2 awards funded to \$5,000 will be made in 2017.

## Eligibility

- Eligibility is open to all employees working in Nursing and Patient Care Services.

## Mentoring and training

- IDEA mentors and members of a Steering Committee will provide consultation for planning, budget preparation, implementation and evaluation.

## Selection of Awards

- A call for applications will be announced in July. Idea proposals will be submitted on-line and a review of all applicants will be performed by the Steering Committee.
- The co-chairs of the Steering Committee will make a final selection with recommendations to Jeanette Ives Erickson, RN, DNP, NEA-BC, FAAN, Senior Vice President for Patient Care and Chief Nurse for final approval.
- Selection criteria will be based on alignment with the MGH mission. Feasibility and the ability to achieve results and/ or likelihood of success during the program year will be considered.



# Applying for an IDEA Grant

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## Applicants (individuals or teams) must provide:

1. Background on a proposed innovation
2. Implementation plan draft
3. Impact statement
4. Preliminary budget

## Additional considerations:

- Applicants will apply on-line through CVent.
- All relevant institutional requirements must be met (e.g., IRB and or intellectual property or other legal agreements).
- Award recipients will be required to submit mid-year status and final reports.
- Award recipients will be expected to disseminate their work.



# Questions & Comments

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“You can’t think outside the box if you’re in it.”

Ed Coakley, RN, Director Emeritus