Education/Support

Blum Center continues to be valuable resource throughout pandemic

—by Maryam Dayib and Kimberly Mankus, health educators

For the safety of patients and staff, the Maxwell & Eleanor Blum Patient and Family Learning Center closed in March due to the COVID -19 pandemic. By transitioning many Blum Center services to virtual platforms, we have been able to remain a vital resource for patients, families, and staff. The Blum Center continues to conduct searches of archives and databases to provide accurate, up-to-date resources for patients, families, and staff.

The popular educational series featuring live presentations by Mass General content experts, once held in the Blum Center, has moved online and is now being offered via Zoom. These webinars have attracted more than 850 attendees and provided information on a wide





Virtual Health Information Table as seen in Prezi

range of topics, including parenting during the pandemic, cancer genetics, general nutrition, alcohol/vaping, and more.

The Blum Center continues to offer its monthly health information table

on-line using the interactive presentation platform, Prezi. At the beginning of each month, a new presentation is offered; the link can be found on all Blum Center social media pages. Topics are chosen based on requests from patients and staff or to coincide with events recognized by the National Health Observances Calendar, which is dedicated to raising awareness about a variety of health and wellness issues. Blum Center health educators and project specialists continue to offer plain-language consultations and, along with other MGH professionals, produce patient-friendly, educational materials.

We look forward to continuing the important work of supporting patients and families in their efforts to educate themselves about their health, and collaborating with members of the MGH community to improve patient-education materials.

For more information about the services offered by the Blum Patient and Family Learning Center, call 617-724-7352, like us on Facebook (facebook.com/MGHBlumCenter), or follow us on Twitter (@MGH_ BlumCenter).