NHP’s Domestic Violence Program

Accomplishments

COMMUNICATION STRATEGY

HEALTH CENTER SUPPORT STRATEGY
- Training for Health Center Staff: Conducted DV training for Greater Lawrence Family Health Center social services staff in March 2013
- Training Needs Survey: Conducted an on-line survey of all health centers to collect information on what DV topics and type of training health centers would like NHP to provide

EDUCATION AND AWARENESS STRATEGY
- Community Outreach: Collected gifts for families affected by domestic violence during the annual internal holiday gift drive. Employees sponsored 40 individuals who services from the local DV agencies of Casa Myrna, REACH, and Respond Inc.
- National Conference on Health and Domestic Violence: NHP presented jointly with the South Boston Community Health Center at the March conference. The presentation was titled Improving Domestic Violence Resources in the Health Care Setting: A Partnership between a Managed Care Organization and Community Health Centers
- White Ribbon Day Campaign: 70% of male NHP employees signed the pledge, agreeing to never commit, condone, or remain silent about violence against women

Activities Fall/Winter 2013

COMMUNICATION STRATEGY
- NHP Publications: “Why don’t victims leave?” article to be published in the Fall 2013 member newsletter; “LGBTQ and Domestic Violence” and “Why don’t victims leave?” articles to be published in the Fall and Winter 2013 provider newsletters

HEALTH CENTER SUPPORT STRATEGY
- Training for Health Center Staff: Facilitated Partners Health Care DV Coordinator to provide training to Greater Lawrence Family Health Center Human Resources staff on September 25, 2013. Use results from training needs survey to plan additional training for health center staff
- Webinar: Publicize and roll out webinar training

EDUCATION AND AWARENESS STRATEGY
- Speaker: Hosted speaker from the Child Witness to Violence Project for NHP employees on October 3, 2013
- DV Awareness Month: Plan and conduct DV awareness activities for NHP employees in October, including awareness displays and giveaways.
- Trauma–Informed Care Conference: NHP is supporting a Partners-wide Trauma-Informed Care Conference on October 24, 2013 in collaboration with the other DV-related Partners programs

External

Community Outreach:
Training Needs Survey:
DV Awareness Month:
Trauma–Informed Care Conference:

NHP has a Domestic Violence Advisory Board that assists with the development, expansion and enhancement of domestic violence programming and resources at Community Health Centers in Massachusetts.

As part of our multi-year DV initiative, NHP has focused on three areas: funding of existing efforts, developing new programs, and coalition building.

As a managed care organization, NHP is in a critical position to address the intersection of health care and partner abuse.

NHP created an internal domestic violence task force comprised of NHP employees from various departments.

The task force seeks to:

- Provide information on Domestic Violence to other NHP employees and guide employees to community resources.
- Increase employee awareness and encourage education about Domestic Violence related issues.
- Promote volunteerism through our partner Domestic Violence service organizations.
- Collaborate with Human Resources on efforts to support employees with Domestic Violence resource.

The task force members are required to attend Domestic Violence 101 training.

The task force has been integral in advocating for domestic violence awareness by implementing various NHP wide events including cell phone drives, speaker events and participating in the white ribbon campaign.

Internal

NHP understands the importance of addressing domestic violence (DV) on a community level and community health centers provide an ideal opportunity for individuals to have their needs addressed.

Domestic Violence prevention is an important part of the NHP Community Benefits Program, and is in line with NHP’s mission to identify, develop, and support community resources to improve members’ health and meet the needs of the underserved.

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